

No. DRDA(S)-Cannabis campaign-2017-18- 747- 7130
Office of the Additional Deputy Commissioner-cum-
Project Director, DRDA, Shimla, H.P.
Dated Shimla the 24 April, 2017

To

1. All the Sub-Divisional Officers, (Civil)
District Shimla, H.P.
2. All the Block Development Officers,
District Shimla, H.P.

Subject:- Regarding launch of Cannabis Eradication Campaign from 1st to 31st May, 2017, Swachhta Campaign from 2nd May to 5th May, 2017 and submission of final certificate regarding stopping of public places from disfigurement by 15th May, 2017 in the Shimla District.

As you are aware State Government has issued instructions for launching of Special drives for eradication of Cannabis and Opium, Cleanliness drive and stopping of disfigurement of public places in the month of May, 2017. The Cannabis and Opium eradication will be launched between 1st to 31st May 2017, Special cleanliness drive between 2nd, to 5th May, 2017 and stopping disfigurement of public places campaign till 15th May 2017. These three campaigns will be implemented in the District simultaneously and will be monitored at DRDA level. To chalk out detailed strategy a meeting at District level under the Chairmanship of Deputy Commissioner with all the Line Departments, SDO (C)s and BDOs was held on 5th April 2017. Special emphasis was laid to undertake IEC activities before launch of campaign, so that contribution of all the stakeholders including general public could be sought to ensure the success of these campaigns. Necessary performas have already been circulated to SDO(C)s, Line Departments and BDOs to ensure day to day reporting of campaign. The detail of suggestive activities proposed during Swachhta Campaign starting from 2nd May, to 5th May, 2017 is as under:-


- (1) **Day-1 (Launching Activities & Community Mobilization):-** Undertaking special cleanliness drive of frequently visited places/ hot spots (garbage throwing points), bazaars, religious places & community centers etc. Passing resolution for imposing fine on throwing garbage, defecating in open & Effective mechanism for SL&WM, Sensitization about waste management issues.
- (2) **Day-2 (General Cleanliness & Water Purification/ Cleaning of Water Bodies Day):-** Oath of Swachhta Shapath, Publicity through Print and Audio Media, School/ College Rallies, Conducting of Slogan/ Declamation/ Painting contests & involvement of PRIs, Youth Clubs/ Mahila Mandals/ CBOs cleaning of water sources with the support of I&PH & testing of quality of water from each source.
- (3) **Day-3 (School & Anganwadi Cleanliness Day):-** Organize Medical checkup, Door-to-door awareness on safe disposal of child fecal matter along cleaning of premises of Schools & Anganwadi along their toilets.

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Day-4 (Sanitation Technology promotion & Health Hygiene Sanitation Day):- IEC campaign on low cost technology for construction of IHHLs, Schools, Anganwadi if left out anywhere. General discussion on Sanitation status and future action plan. Promotion of low cost technology in CSCs and SL&WM projects & Cleaning of Panchayat bhavans, Community Centers, Government offices/ buildings, PHC/CHC veterinary Centers and safe disposal of medical waste and containers of pesticides and chemicals.


The activities carried out during the campaign must be documented, shared through whatsapp group & 10 No. of best photographs must be sent to DRDA on daily basis through E-mail ID. sbmshimla@gmail.com. Sub-Divisional Officers, (Civil) will be the nodal officer for the implementation of campaign.

This may be given top priority.


Additional Deputy Commissioner-cum-
Project Director, DRDA, Shimla, H.P

707-7150
Copy to:-

1. The Chief Secretary, Government of Himachal Pradesh for information please.
2. The Principal Secretary, RD to the Government of Himachal Pradesh for information please.
3. The Director-cum-Ex-Officio Secretary, (RD), Shimla-9 for information please.
4. The Divisional Commissioner (Shimla Division) for information please.
5. The Superintendent of Police, Shimla for information & necessary action please.
6. The Superintending Engineers HPPWD and I&PH Divisions in Shimla District for information & necessary action please.
7. The Conservator of Forest, District Shimla for information & necessary action please.
8. The Deputy Director Higher & Primary Education Shimla information & necessary action please.
9. The Chief Medical Officer, Shimla-1 for information & necessary action please.
10. The District Programme Officer (ICDS), Penrose Hall for information please.


Additional Deputy Commissioner-cum-
Project Director, DRDA, Shimla, H.P.

Enclt. No. Shiksha - Sm. 5-8 (Misc) 2016-17

C/o. The Deputy Director of Higher Education

Copy for information and necessary action is forwarded to

1. All principals and Headmasters of various schools of Shimla.


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2/5/17